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Sr. Web Developer

Position Summary:

Dotfusion (www.dotfusion.com), an advanced internet marketing agency, is growing and we have a need for an experienced and innovative Sr Web Developer. They will report directly to the President and CEO.

Dotfusion typically works with clients who demand innovative online marketing solutions and visual branded experiences. Our clients include MTV Networks, Olevia HDTV and Town Shoes. We are fortunate to have great clients that push our interactive ideas. Our team is laid back but extremely hard working. We are looking for someone who would thrive in this environment.

In this position you will lead research into new web based technologies and applications that may be appropriate for Dotfusion's client's businesses. You will manage the production process of developing websites, email campaigns, landing pages etc, including content systems, navigation, features and functionality. You will develop and manage website information architecture and strategies for online development, designed to improve user experiences, reduce administrative costs, and maximize profitable growth and revenue targets for Dotfusion's clients. You will also help evolve our in house Project Management Tool.

Testing practices will be included in projects when appropriate to ensure our tactics deliver measurable results for our clients.

Expectations of the Position:

- Prepare project Outlines, Specification and IA documentation.
- Lead & manage projects & development team.
- Participate in .net & advanced CSS/XHTML web programming.
- Ensure project QA.
- Understand and support Account Managers with new innovative Web 2.0 technology options that would inspire creative features for our client's web projects.



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Required Experience/Skills:

1. Must have excellent and detailed communications skills. (both written and verbal)
2. Excellent analytical skills.
3. Project management experience.
4. Leadership of development team.
5. Experience with the following technologies is a MUST:
 - ASP/.net 2.0 with heads up for 3.0 (MS Certification a bonus)
 - SQL Server
 - Windows Server
 - Standards based HTML/CSS
 - Javascript/XML
 - IIS
 - DNS Management

Career Path:

After 1 year and based on excellent performance and leadership, the Sr. Web Developer would have the opportunity to evolve into the Interactive Director position. This position will add the responsibilities of hiring production staff, financial and resource forecasting and higher-level strategic technology and operations responsibilities. This position will include a \$15,000 pay raise.

Compensation:

First Year	\$60,000 - \$80,000/annual salary
Year 1-2	increase \$15,000/annual salary
2 years plus	Up to 10% annual salary increase based on objective performance review

How to Apply:

Please email resume in PDF format to jobs@dotfusion.com. Please include links or screenshots of online projects with details outlining your exact role in the project. (Please include at least 2 live projects with live url). We also kindly ask that you include 3 references that we can contact that would recommend you for this position.